

EAST Search History

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|-------|---|------------------------|------------------|---------|------------------|
| S1 | 33 | (contract or bill\$5) near5 (advertiser or third-party) with (online (promotion marketing)) and "705".clas. | US-PGPUB; USPAT | OR | ON | 2008/02/26 11:37 |
| S2 | 4 | "7054900" | US-PGPUB; USPAT | OR | ON | 2008/02/26 11:51 |
| S3 | 171 | (collecting near5 (user adj (information or profile)) and (opt -in or "opt-in" or accept) and (subscription or advertisement)) | US-PGPUB; USPAT | OR | ON | 2008/02/26 14:55 |
| S4 | 77 | (collecting near5 (user adj (information or profile)) and ("opt-in" or accept) and (subscription or advertisement)) | US-PGPUB; USPAT | OR | ON | 2008/02/26 14:56 |
| S5 | 53 | (collecting near5 (user adj (information or profile)) and ("opt-in" or accept) and (subscription or advertisement)) and (validat\$5 or verif\$5 or approv\$5 adj (user with (identity or contact adj inforamtion))) | US-PGPUB; USPAT | OR | ON | 2008/02/27 07:25 |
| S6 | 14 | ("6119101").PN. OR ("6581072").URPN. | US-PGPUB; USPAT; USOCR | OR | ON | 2008/02/27 07:32 |
| S7 | 53813 | (valid\$5 verify\$) near5 (user consumer (identity "contact inforamtion")) | US-PGPUB; USPAT | OR | ON | 2008/02/27 08:50 |
| S8 | 55900 | (valid\$5 verify\$) near5 (user consumer (identity "contact inforamtion" profile)) | US-PGPUB; USPAT | OR | ON | 2008/02/27 08:50 |
| S9 | 0 | (valid\$5 verify\$) near5 (user consumer (identity "contact inforamtion" profile)) and "705.clas" | US-PGPUB; USPAT | OR | ON | 2008/02/27 08:51 |
| S10 | 9872 | (valid\$5 verify\$) near5 (user consumer (identity "contact inforamtion" profile)) and "705".clas. | US-PGPUB; USPAT | OR | ON | 2008/02/27 08:51 |
| S11 | 1804 | S10 and advertisement | US-PGPUB; USPAT | OR | ON | 2008/02/27 08:52 |
| S12 | 1 | "20040215526" | US-PGPUB; USPAT | OR | ON | 2008/02/27 08:52 |
| S13 | 1454 | S11 and (postal telephone) | US-PGPUB; USPAT | OR | ON | 2008/02/27 08:54 |
| S14 | 5 | ("20020116348" "20030023567" "20030041050" "20030154126a1" "20030217333") | US-PGPUB; USPAT | OR | ON | 2008/02/27 08:59 |
| S15 | 48477 | (valid\$5 verify\$) near5 (user consumer ("contact inforamtion" profile)) | US-PGPUB; USPAT | OR | ON | 2008/02/27 09:02 |
| S16 | 868 | (valid\$5 verify\$) near5 (user consumer ("contact inforamtion" profile)) and 705/14. ccls. | US-PGPUB; USPAT | OR | ON | 2008/02/27 09:04 |
| S17 | 877 | (valid\$5 verify\$) near5 (user consumer ("contact information" profile)) and 705/14. ccls. | US-PGPUB; USPAT | OR | ON | 2008/02/27 09:05 |

EAST Search History

| | | | | | | |
|-----|--------|--|------------------------------|----|-----|------------------|
| S18 | 30 | S17 and opt-in | US-PGPUB; USPAT | OR | ON | 2008/02/27 09:05 |
| S19 | 750 | S17 and (postal or telephone or e-mail sex gender) | US-PGPUB; USPAT | OR | ON | 2008/02/27 09:44 |
| S20 | 467883 | S17 neqr7 (postal or telephone or e-mail sex gender) | US-PGPUB; USPAT | OR | ON | 2008/02/27 09:45 |
| S21 | 750 | S19 and (postal or telephone or e-mail sex gender) | US-PGPUB; USPAT | OR | ON | 2008/02/27 09:46 |
| S22 | 0 | erewards.as. | US-PGPUB; USPAT | OR | ON | 2008/02/27 11:10 |
| S23 | 0 | e-Rewards.as. | US-PGPUB; USPAT | OR | ON | 2008/02/27 11:12 |
| S24 | 36 | "6771290" | US-PGPUB; USPAT | OR | ON | 2008/02/27 11:28 |
| S25 | 1 | ("6771290").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/27 11:28 |
| S26 | 1 | ("5740549").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/27 11:31 |
| S27 | 1 | "20030009385" | US-PGPUB; USPAT | OR | ON | 2008/02/27 11:36 |
| S28 | 1 | "20030001887" | US-PGPUB; USPAT | OR | ON | 2008/02/27 11:38 |
| S29 | 0 | "200500048937" | US-PGPUB; USPAT | OR | ON | 2008/02/27 11:39 |
| S30 | 1 | "20050004837" | US-PGPUB; USPAT | OR | ON | 2008/02/27 11:39 |
| S31 | 95 | online adj promotion | US-PGPUB; USPAT | OR | ON | 2008/02/27 14:40 |
| S32 | 30 | on-line adj promotion | US-PGPUB; USPAT | OR | ON | 2008/02/27 14:42 |
| S33 | 1 | "20020161779" | US-PGPUB; USPAT | OR | ON | 2008/02/28 13:43 |
| S34 | 26 | "6282658" | US-PGPUB; USPAT | OR | ON | 2008/02/28 15:26 |
| S35 | 1 | ("6282658").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/28 15:26 |
| S36 | 1 | ("7162221").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 10:52 |
| S37 | 1 | ("7136875").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 10:53 |

EAST Search History

| | | | | | | |
|-----|----|----------------------------------|------------------------------|----|-----|------------------|
| S38 | 1 | ("7184971").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 10:55 |
| S39 | 1 | ("6763334").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 10:55 |
| S40 | 1 | ("6182050").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 10:57 |
| S41 | 1 | ("6285985").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 10:58 |
| S42 | 2 | ("0709983").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 10:59 |
| S43 | 1 | ("20010032193").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 10:59 |
| S44 | 1 | ("5778870").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 11:00 |
| S45 | 1 | ("5933811").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 11:00 |
| S46 | 1 | ("5781894").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 11:01 |
| S47 | 1 | ("6366298").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 11:04 |
| S48 | 1 | ("6343274").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 11:05 |
| S49 | 0 | ("bountynear5advertisement").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 11:07 |
| S50 | 9 | bounty near5 advertisement | US-PGPUB; USPAT | OR | ON | 2008/02/29 11:08 |
| S51 | 66 | "6480885" | US-PGPUB; USPAT | OR | ON | 2008/02/29 11:09 |
| S52 | 1 | ("6480885").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 11:09 |
| S53 | 1 | ("20020072966").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 11:10 |
| S54 | 1 | ("20020099605").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 11:10 |

EAST Search History

| | | | | | | |
|-----|-----|---|------------------------------|----|-----|------------------|
| S55 | 1 | ("6055510").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 11:11 |
| S56 | 0 | ("2005004837").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 11:12 |
| S57 | 1 | ("20050004837").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 11:12 |
| S58 | 1 | ("6589290").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 11:12 |
| S59 | 1 | ("20040117239").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 11:13 |
| S60 | 1 | ("20020072966").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 11:14 |
| S61 | 1 | ("20030001887").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/02/29 11:15 |
| S62 | 642 | (bounty or cost near5 (by adj advertiser)) and705.clas. | US-PGPUB; USPAT | OR | ON | 2008/02/29 11:19 |
| S63 | 642 | (bounty or price near5 (by adj advertiser)) and705.clas. | US-PGPUB; USPAT | OR | ON | 2008/02/29 11:20 |
| S64 | 39 | (bounty or price near5 (by adj advertiser)) and 705/14.ccls. | US-PGPUB; USPAT | OR | ON | 2008/02/29 11:22 |
| S65 | 1 | "20020161779" | US-PGPUB; USPAT | OR | ON | 2008/02/29 11:34 |
| S66 | 1 | "20050096979" | US-PGPUB; USPAT | OR | ON | 2008/02/29 13:45 |